

**PARTNERSHIP OPPORTUNITIES &  
CHARITY SUPPORTERS**

# OUR ISLES AND OCEANS





# OUR MISSION



In these challenging times, Our Isles and Oceans seeks to bring together the powerful forces of business and sport to offer an inspiring opportunity for the youth and disenfranchised of today.

In its first stage, this project will offer applicants the chance to learn from experienced professionals and to push themselves outside their comfort zone to equip them for the challenges of today's marketplace. Our Isles is both a domestic and international programme funded and driven by business sponsorship, enabled through sport and delivering experience and opportunity to the young. Outwardly focused and with a relentlessly positive approach, we at Our Isles and Oceans believe that there is opportunity for all given the right chance.

This youth development programme is only the beginning, as Our Isles and Oceans is also a Team Partner in the Clipper Round the World Yacht Race in 2023-24. Through this sporting partnership, Our Isles and Oceans, its supporters, ambassadors and funders will benefit from the global business stage that the Clipper Race provides.

With exponential space for growth, this project aims to provide professional development, youth opportunity and sustainable livelihoods with the support of the global business networking opportunity that is the Clipper Race, one of the biggest sporting challenges in the world.



# KEY OBJECTIVES

YOUTH OPPORTUNITY AND PROFESSIONAL  
DEVELOPMENT FOR SUSTAINABLE LIVELIHOODS.



## Our Isles and Oceans will:



### Youth Opportunity and Professional Development

Create a professional development programme for the young and disenfranchised of today.



### Harness the Power of Sport

Through the vehicle of sport, bring young people together and create positive change.



### Build Sustainable Livelihoods through Community Action

Bring awareness to the plight of the oceans to promote sustainable livelihoods. Inspire the country and celebrate the positive benefits of working together.



### Global Business Networking and Opportunities

Utilise the special positioning the Clipper Race platform creates in both Great Britain and the Global Marketplace.



# CHARITABLE SUPPORTERS AND FUNDRAISING

THE BEST WAY TO PREDICT THE FUTURE, IS TO CREATE IT.



Our organisation is currently in the process of securing charitable status. This charitable status will enable us to bring in further funding to support young people benefitting from our programme of events, activities and opportunities.

We want to help young people by supporting their mental health, providing educational opportunities and encouraging civic responsibility for our communities and the world around us.

We provide life changing opportunities focusing on activities that some people would never get the chance to do.





Our Isles and Oceans are taking the already world class B2B Clipper Round the World Yacht Race platform a step further with the creation of a youth development programme based in the British Isles.

Over the next three years, applicants to the project will be invited on a sailing training programme onboard the Our Isles and Oceans Clipper 68 training yacht. These applicants will train under some of the best sailors in the world before being invited to become Our Isles and Oceans Ambassadors. These ambassadors will become the community of Our Isles, receiving mentoring opportunities, building community events and developing ideas that pull together youth action in the interest of sustainable livelihoods.

In addition to the Marketing, PR and Global Trade opportunities that the Clipper Race provides, Our Isles and Oceans’s youth programme will achieve social and environmental goals, increase brand awareness and create B2B opportunities for all businesses involved.

Following our hugely successful launch and delivery of the first programme this summer, Our Isles and Oceans and its partners have already reaped the rewards of widespread media attention and support across a wide sector of industries.

We hope to create a new and sustained culture of support for Our Isles and Oceans.

Through this partnership, Our Isles and Oceans will train our ambassadors on a branded Clipper 68 before the Our Isles and Oceans Clipper 70 competes in the Clipper 2023-24 Race.





# YOUTH OPPORTUNITY + PROFESSIONAL DEVELOPMENT

Our Isles and Oceans ran a survey to research the impact lockdown and the pandemic has had on young people. When asked if the lockdown had impacted their mental health, a staggering 82% of participants said yes.

We provide opportunities for professional development for young people and a route out of lockdown and the pandemic.

We have created a funded programme assisting with new skills and providing scope for professional development.

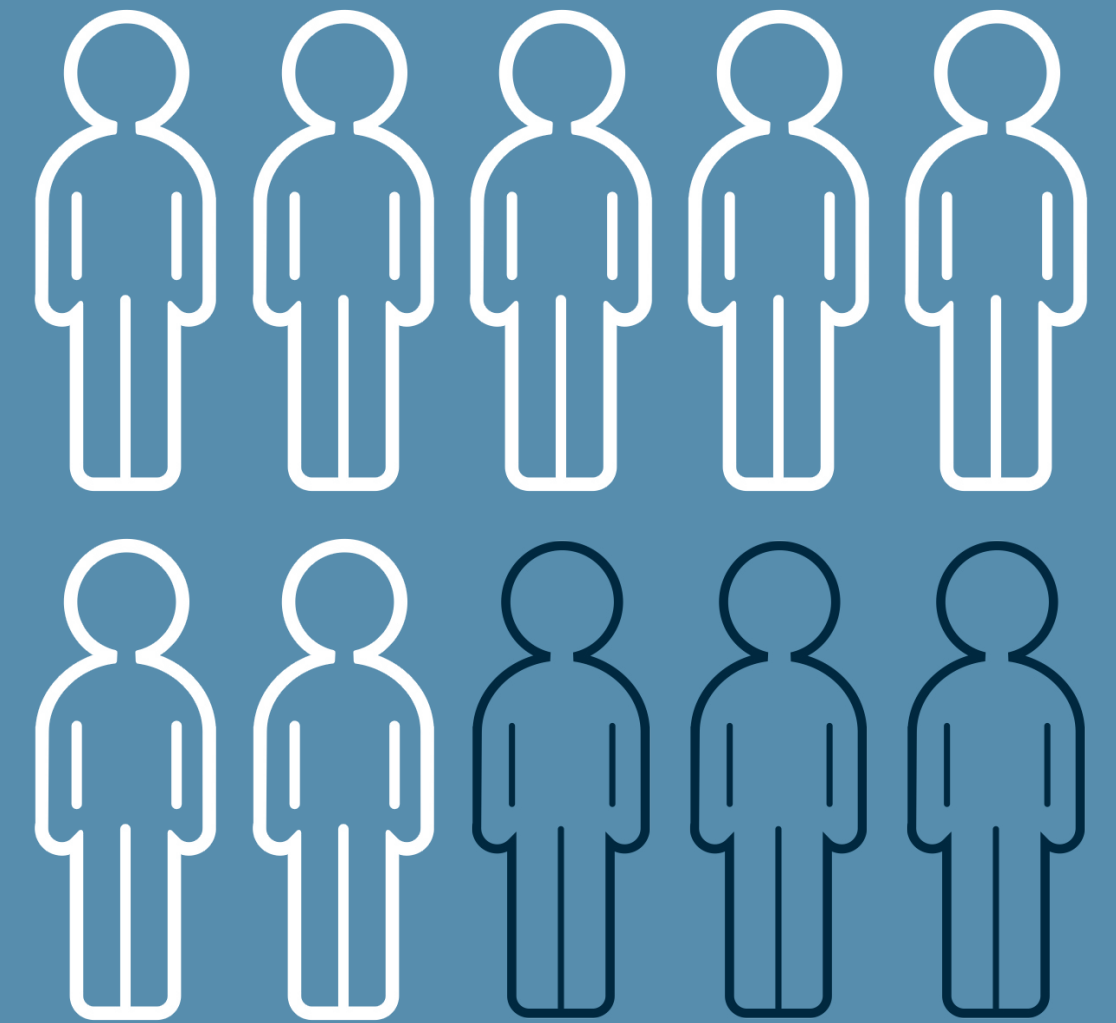
With a focus on fun and engaging activities, the programme has been created to help raise confidence, build self-esteem, create new adventures, test endurance and help young people become excited about future prospects.

We have created a new community joining young people together in a unifying experience.

We intend on building on the initial sailing training by working with other organisations and businesses to build development programmes and to provide continued support to those within the Our Isles and Oceans.



67% OF YOUNG PEOPLE  
BELEVE THAT THE PANDEMIC  
WILL HAVE A LONG TERM  
NEGATIVE EFFECT ON THEIR  
MENTAL HEALTH



Ref: *Young Minds* (surveyed from 2,438 young people aged 13-25, between 26th January and 12th February 2021).



# HARNESSING THE POWER OF SPORT

Through the power of sport, the Our Isles and Oceans campaign will promote the importance of teamwork, resilience and confidence. The Our Isles and Oceans campaign will create unity through sport by:

- *Inspiring* the next generation and showing that teamwork and perseverance can help individuals achieve their goals.
- *Promoting* the concept that sport can break down barriers, with those from different backgrounds, communities and cultures meeting and working together.
- *Sailing* and sport is a great leveler, where learning everyday is key and supporting your crew becomes the sole priority.





# BUILDING SUSTAINABLE LIVELIHOODS THROUGH COMMUNITY ACTION

WE WANT TO HELP CREATE A SUSTAINABLE FUTURE FOR THE NEXT GENERATION.

Our Isles and Oceans aims to build a better future for young people by creating professional development programmes, bringing awareness to the plight of the oceans and promoting sustainable livelihoods through the vehicle of sport.

Sailing uses the power of wind and wave, and this understanding of the ocean and the environment is key to the education and activities that Our Isles and Oceans intends on building throughout its messaging and community.

Everything that the project builds has sustainability at its core, with partnerships already secured with the United Nations Association – Climate and Oceans (UNAUK) and the Scottish Association of Marine Science (SAMS).

The Our Isles and Oceans Ambassadors will become spokespeople for how and what a sustainable future could look like with the support of our current partners and future organisations.



"ADVOCATING FOR SUSTAINABILITY THROUGH THE VECTOR OF SPORT IS AN EXCITING STEP TOWARDS A GREENER FUTURE. THE OUR ISLES AND OCEANS INITIATIVE TEACHES PEOPLE TO WORK WITH THE OCEAN RATHER THAN AGAINST IT, SOMETHING WHICH IS INCREDIBLY IMPORTANT IN THE CONSERVATION OF OUR SEAS."

—Jemma Sargeant, United Nations Association – Climate and Oceans Youth Ambassador



# RDYC Sponsored Sailors

Demi Knowles is a 24 year old who has had a troubled home life and as a result suffers from anxiety. She wants to overcome this anxiety by getting out of her comfort zone and sees this opportunity to learn to work on boats as a way to achieve this.

Aras Zahir travelled to the UK from Syria. He is part of a project helping to create sustainable energy for cooking for poor families and is aiming to complete a course on Travel and Tourism at Clyde College.

Stacey McDougall is 26 years old, she left school early to support her mum and 7 siblings. She has struggled to leave the house due to anxiety, while she understands her strengths she is looking for new challenges to help her build her confidence.

